



20 - 24 NOVEMBER 2024

DJERBA ZARZIS
INTERNATIONAL AIRPORT



**Air Chief of Staff
SYMPOSIUM**



THE 2024'S AEROSPACE & DEFENSE EXHIBITION DEPLOYING WINGS

Scheduled from 20 to 24 november 2024 and taking place in the heart of the Gulf of Gabès in Djerba, International Aerospace & Defense Exhibition will deploy its wings for the third time.

The Driving Committee includes: Ministry of the National Defense, Ministry of the Interior, Ministry of Industry and SMEs, Ministry of Development, Investment and International Cooperation, Ministry of Commerce, Ministry of Transport, Ministry of Tourism and Handicrafts, The Civil Aviation and Airports Authority (OACA) and General Direction of Civil Aviation (DGAC).

INTERNATIONAL MEETING FOR TUNISIA, AFRICA, AND MIDDLE EAST

The event will showcase over 200 exhibiting companies from around the world, and will host a large number of African delegations and decision makers from Tunisia, Africa and the Middle East.

This base of companies is a part of development schemes that cover a wide range of aerospace & defense activities. So, whether you are looking to meet new buyers, to sign new deals or to present your new products, this event is for you!

The International Aerospace & Defense Exhibition IADE Tunisia is a major event that showcases the latest advancements in aerospace and defense technology. It is a platform for companies, organizations, and professionals from the aerospace and defense industries to network, exchange ideas, and showcase their products and services.

IADE Tunisia attracts participants from around the world, including leading aerospace and defense companies, government agencies, research institutions, and academic institutions. The exhibition features displays of aircraft, defense systems, space technology, unmanned aerial vehicles, and other related products and technologies.

In addition to the exhibition, IADE Tunisia also includes conferences, seminars, and workshops where experts and industry leaders discuss and share insights on various topics related to aerospace and defense. It serves as an opportunity for professionals to stay updated with the latest trends, innovations, and challenges in the industry.

The International Aerospace & Defense Exhibition in Tunisia plays a significant role in promoting the aerospace and defense sectors across Africa, fostering collaborations, and attracting investment and business opportunities.

A POWERFUL
DRIVING COMMITTEE



Ministry of the National Defense



Ministry of the Interior



Ministry of Industry and SMEs



Ministry of Development, Investment and International Cooperation



Ministry of Commerce



Ministry of Transport



Ministry of Tourism and Handicrafts



مديرية الطيران المدني والمطارات
OFFICE DE L'AVIATION CIVILE ET DES AEROPORTS



MORE THAN AN EXHIBITION

Meet with the economic and political decision-makers



AN EMERGING MARKET IN AFRICA



ACCESS TO AFRRICAN GOVERNMENT AGENCIES AND PROCUREMENT OFFICIALS

IADE Tunisia brings together professionals, experts, and decision-makers from the aerospace and defense industries. It provides a platform to connect with potential clients, partners, suppliers, and industry leaders. Networking events, such as receptions, cocktail parties, and business matchmaking sessions, offer opportunities to establish valuable connections.

IADE Tunisia attracts government agencies and procurement officials responsible for defense and aerospace acquisitions. This presents an opportunity for companies to interact with these officials, understand procurement processes, and explore potential business collaborations or contracts.



CIVIL AVIATION

- Air traffic management
- Aircrafts: construction, assemblies and sub-assemblies
- Airline companies, business aviation, general aviation
- Artificial intelligence
- Avionics, cockpit and onboard systems
- Business management service and solutions
- Cabin equipment
- Data management systems and solutions
- Electrical, electronics, mechanical and metallurgical
- Environmental impact management
- Equipment, production tools and software
- Government institutions and foreign trade agencies
- Ground support equipment and services
- Health & safety
- Infrastructure and terminal management
- Leasing and financing services
- Light aircraft
- Maintenance Repair Overhaul
- Management and industry services
- Materials, composite and surface treatments
- Operations management
- Paints and coatings
- Passenger management
- Pavement servicing
- Propulsion, systems and engines components
- Technical installations
- Technical systems and services (airside)
- Terminal construction
- Terminal facilities
- Terminal operations
- Training
- Transmissions, communication, positioning



DEFENSE

- Amphibious Systems
- Aircrafts: construction, assemblies and sub-assemblies
- Armoured / Fighting Vehicles
- Border Security & Control
- Civil Defense Equipment & Systems
- Command, Control & Communications Systems
- Counter Terrorism & Internal State Security Systems
- Crisis & Disaster Management Systems
- Disaster Rescue & Relief Systems, Equipment & Services
- Electronic Warfare Systems
- Disaster Rescue & Relief Systems, Equipment & Services
- Explosives & Ordnance
- Field Hospital & Medical Systems
- Guided Missiles and Weapon Systems
- Field Hospital & Medical Systems
- Helicopters & Military Aircraft
- Land, Air and Sea Defence Systems
- Land, Air and Sea Surveillance Systems
- Large & Small Calibre Weapons
- Logistics & Reconnaissance Vehicles
- Naval & Air Force Platforms
- Non-Lethal Weapons
- Optics & Optronics
- Protective Gear & Equipment
- Radar Systems & Launchers
- SAR Heavy Equipment & Transportation Systems
- Safety, Survival & Rescue Systems
- Security Systems
- Special Forces Equipments
- Training & Simulation Systems
- Unmanned/Autonomous Vehicles
- Weapon Systems



SPACE & ROBOTICS

- Space transportation
- Satellite Communication
- Earth Observation
- Satellite Navigation
- Space Situational Awareness
- Space Exploration
- Space Resource utilisation
- Ground Services and infrastructures
- Geospatial technologies
- Security & Defense
- Space Robotics
- Artificial Intelligence Software
- Robotics Software / Mapping / Interactive
- Robotics Parts And Components Suppliers
- Industrial Robot Manufactures
- AUV - Autonomous Vehicle/ Driverless Vehicles
- Engineering Services
- 3D Printing Technologies
- Humanoids Robot
- Robotics Research & Design
- Robotics Solution Providers
- Sensors & Machine Vision



Access to regional markets

Tunisia serves as a gateway to the African and Middle Eastern markets. By exhibiting at IADE Tunisia, you can showcase your products and services to a diverse audience from these regions. This can open up new business opportunities and help you expand your market reach.

Government support and incentives

Tunisia has a favorable business environment and offers various incentives and support for companies in the aerospace and defense sectors. By participating in IADE Tunisia, you can connect with government officials and agencies that can provide valuable insights and assistance in navigating the local market.



Showcasing your expertise

IADE Tunisia allows you to showcase your expertise, innovations, and technological advancements. By exhibiting your products and services, you can demonstrate your capabilities and attract the attention of potential customers and partners. This can enhance your brand visibility and reputation in the industry.

Market intelligence and competitor analysis

Participating in IADE Tunisia allows you to gather market intelligence by observing competitors, exploring new technologies, and understanding industry trends. This information can help you refine your strategies, identify gaps in the market, and stay ahead of the competition.

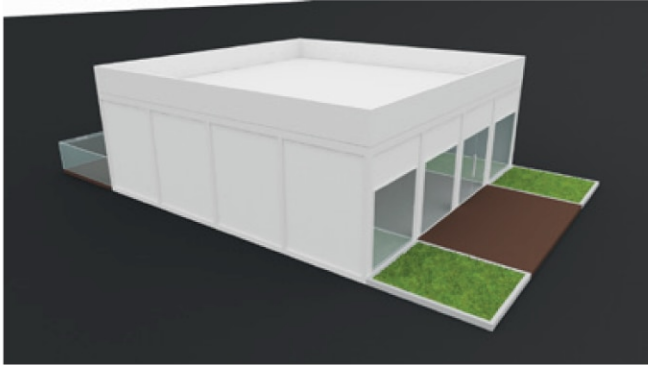
NETWORKING

IADE Tunisia attracts professionals, experts, and decision-makers from the aerospace and defense industries. Exhibiting at the event provides an opportunity to network with potential clients, partners, suppliers, and industry leaders. Building relationships with key stakeholders can lead to future collaborations and business opportunities.

EXHIBITION OPTIONS

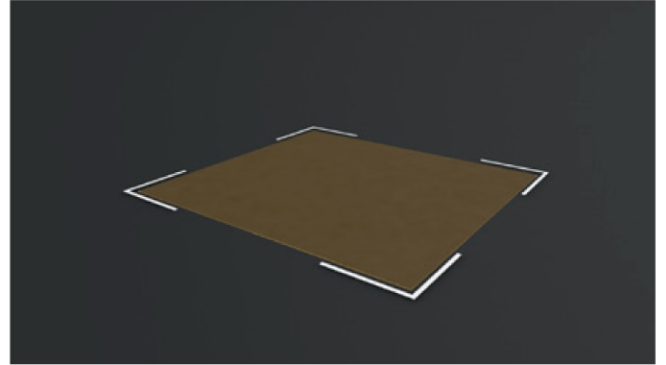
The Show provides several types of space to present your products to their best advantage and receive your customers in ideal conditions.

BUSINESS CHALET



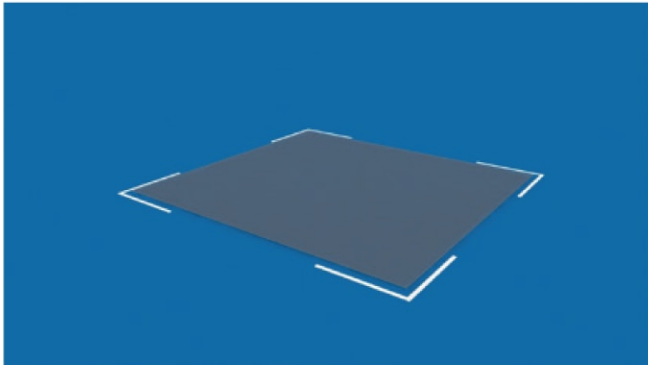
Adjacent to the static aircraft park running in parallel to the main runway, the chalets offer the perfect setting for entertaining business clients. Chalets units are sold as space only packages including: Building, kitchen and restroom fully implemented terrace.

OUTDOOR SPACE



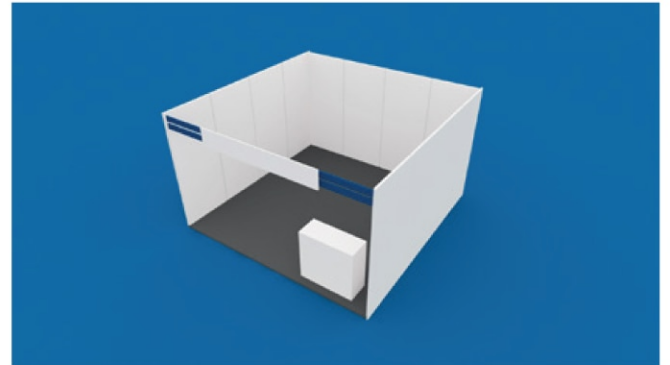
You can exhibit your Aircraft, Vehicle, Equipment, etc... on the outdoor area of the event. The organizer will position it on a dedicated area depending on its category, dimensions and weight. Pagodas are also available to welcome your teams and your clients.

SPACE ONLY



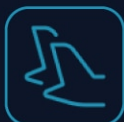
Bare area is equipped with flooring and offers the exhibitor the possibility to work with the contractor of his choice in order to fit the stand as wanted or produce his own bespoke stand.

SHELL SCHEME



The practical solution if you want a place to welcome people without having to worry about fittings (partitions, carpet, sign, etc.) with the possibility to customizing your stand.

IADE TUNISIA FEATURES



**STATIC
DISPLAY**



**FLYING
DISPLAY**



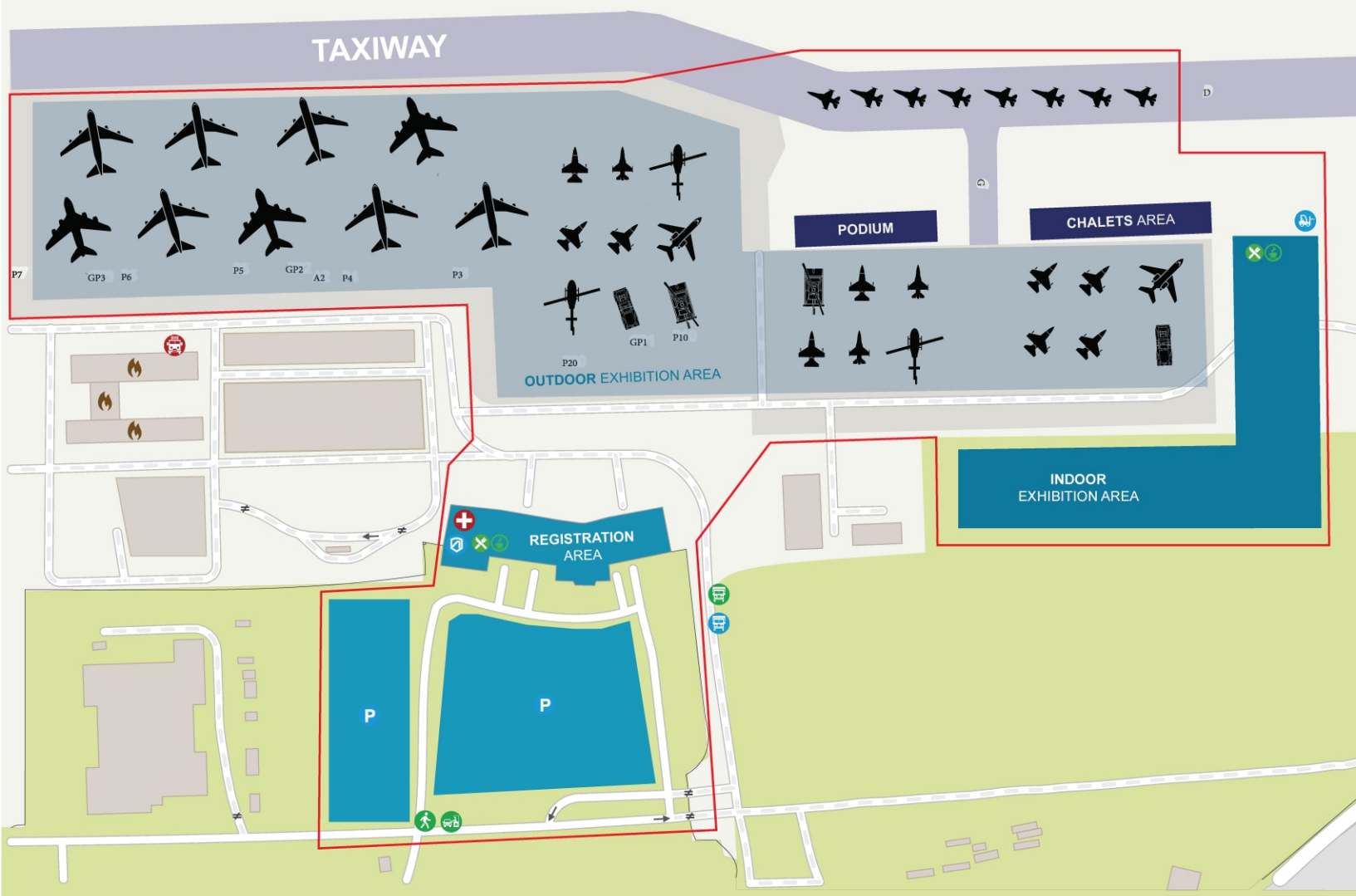
**INDOOR
EXHIBITING**



CONFERENCES



**B2B & B2G
MEETINGS**



IADE Tunisia | General map

SHOW ACCESS

- Vehicles entry
- Minibus entry
- Pedestrian entry
- Delivery

**BUILD-UP
DISMANTLING ACCESS**

- Light vehicles entry
- Pedestrian entry
- Heavy goods vehicles entry

SERVICES

- Organiser's office
- Fire Emergency Post
- Main first aid post
- Parking
- Handling Service
- Bus station
- Food/Coffee
- Golf-Car Office

AERA

- Chalets
- Halls
- Static Display
- Show ground limits

The International Aerospace and Defense Exhibition **IADE Tunisia** attracts a diverse range of visitors from various sectors related to aerospace and defense



Industry professionals

Professionals from the aerospace and defense industries form a significant portion of the visitor base. This includes executives, engineers, researchers, and technicians working in aerospace manufacturing, defense contracting, aviation, space technology, and related fields.

Business executives and decision-makers

Executives and decision-makers from aerospace and defense companies, including CEOs, directors, and managers, attend IADE Tunisia to stay updated with industry trends, explore business opportunities, and network with potential clients, partners, or suppliers.

Media representatives

Media personnel, including journalists, reporters, and photographers, attend IADE to cover the event and report on the latest developments in the aerospace and defense sectors. They play a crucial role in disseminating information and creating awareness about the exhibition and its participants.

Government officials and military personnel

Given the nature of the event, IADE Tunisia attracts government officials, defense ministry representatives, military personnel, and procurement officers. These visitors are interested in exploring new technologies, networking with industry players, and identifying potential suppliers or partners.

Academics and researchers

IADE also attracts academics, researchers, and students from universities and research institutions who are interested in the latest advancements and innovations in the aerospace and defense sectors. They may attend to present research papers, participate in discussions, or seek collaboration opportunities.

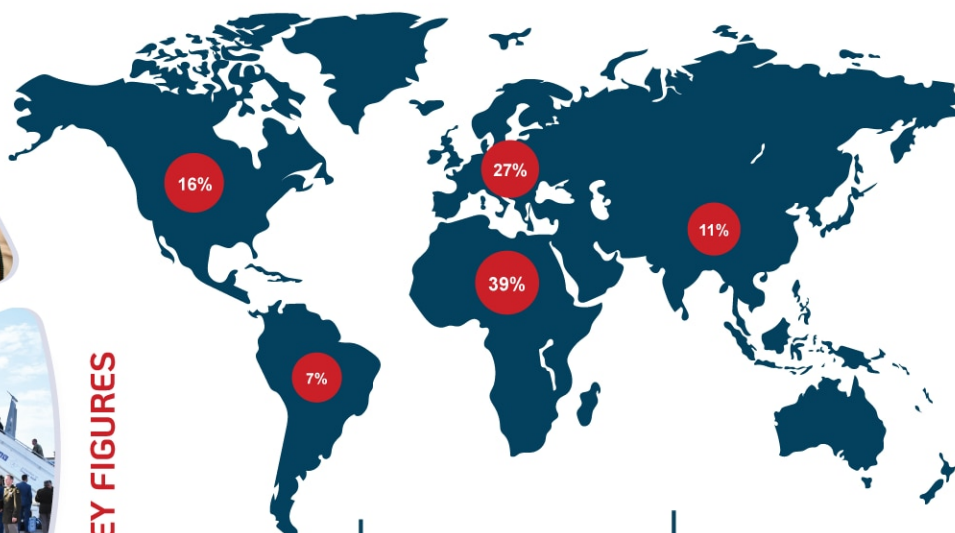
International delegations

IADE Tunisia welcomes international delegations from various countries. These delegations may include government officials, military representatives, industry professionals, and trade associations. They visit to explore business collaborations, foster diplomatic relationships, and gain insights into the global aerospace and defense industries.





KEY FIGURES



160
EXHIBITORS FROM
11 COUNTRIES

154
OFFICIAL CIVIL & MILITARY
DELEGATIONS

12168
PROFESSIONAL VISITORS
FROM 57 COUNTRIES

77
AIRCRAFTS & VEHICLES
ON DISPLAY

491
ACCREDITED JOURNALISTS
FROM 19 COUNTRIES

+61493
GENERAL PUBLIC
VISITORS

VISITORS

BREAKDOWN BY SOCIO-PROFESSIONAL CATEGORY

32%
Senior Managers
& Executives

7.5%
Technicians

6%
Institutional

28%
Military

11%
Commercial

2%
Journalists

6.5%
Engineers

4%
Teachers

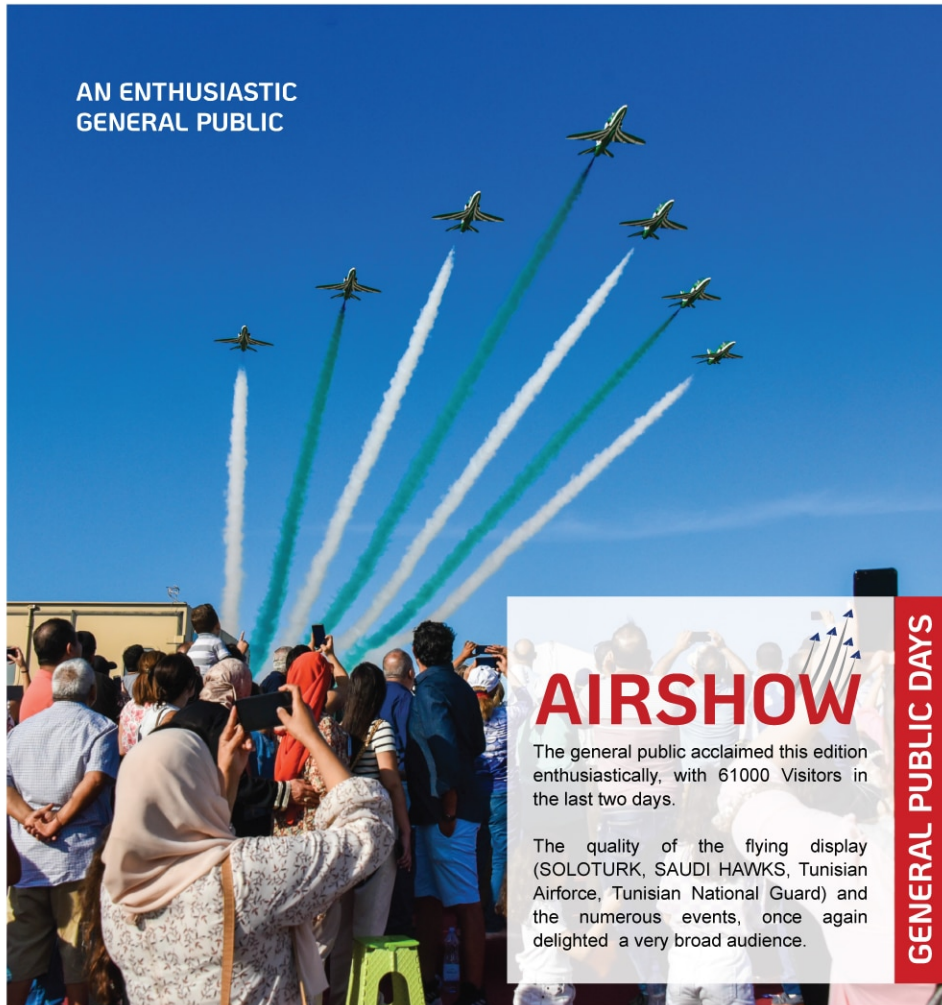
3%
Other



BREAKDOWN BY COUNTRY

- ALGERIA	- EGYPT	- PORTUGAL
- ANGOLA	- EQUATORIAL	- REPUBLIC OF
- AUSTRIA	- GUINEA	- CONGO
- AZERBAIJAN	- ESTONIA	- (BRAZZAVILLE)
- BELGIUM	- ETHIOPIA	- ROMANIA
- BENIN	- FRANCE	- RWANDA
- BOTSWANA	- GABON	- SAUDI ARABIA
- BRAZIL	- GERMANY	- SENEGAL
- BULGARIA	- GUINEA-BISSAU	- SOUTH AFRICA
- BURKINA-FASO	- ITALY	- SPAIN
- BURUNDI	- JORDAN	- SUDAN
- CAMEROON	- KENYA	- SWAZILAND
- CANADA	- KUWAIT	- SWITZERLAND
- CHAD	- LEBANON	- TANZANIA
- CHINA	- MADAGASCAR	- TOGO
- COTE D'IVOIRE	- MALAWI	- TUNISIA
- CZECH REPUBLIC	- MALI	- TURKEY
- DEMOCRATIC	- MAURITANIA	- UNITED ARAB
- REPUBLIC OF	- MOZAMBIQUE	- EMIRATES
- CONGO	- NIGER	- UNITED KINGDOM
- DJIBOUTI	- NIGERIA	- UNITED STATES

AN ENTHUSIASTIC
GENERAL PUBLIC



AIRSHOW

The general public acclaimed this edition enthusiastically, with 61000 Visitors in the last two days.

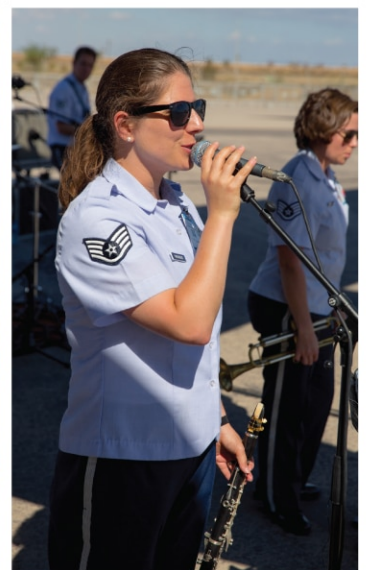
The quality of the flying display (SOLO TURK, SAUDI HAWKS, Tunisian Airforce, Tunisian National Guard) and the numerous events, once again delighted a very broad audience.

GENERAL PUBLIC DAYS



MUSIC IN THE AIR

The United States Air Forces in Europe (USAFE) 'Wings of Swing' music band visited Tunisia as part of the U.S. military delegation at the International Aerospace & Defense Exhibition in Enfidha.



IADE TUNISIA 2022



IADE Tunisia 2022 | Conference themes

01

Aeronautics & Space research and training ecosystem

Samer LAHOUAR | CRMN Sousse
Imed Riadh FARAH | La géomatique, recherche et formations
Hana Aouinet | KiboCube

02

Drones & Anti-Drones: Legal framework and fields of application

Zied Chtourou | CRM (Defense)
Nessrine Chehata | AGEOS (African Association for Geospatial Development)

03

Data, AI and Cybersecurity in Aeronautics and Space

Ferdaous CHAABANE | CRTE (TIC) ELghazela
IRabah Attia | SERCOM Lab – EPT
Ahmed Fadhel | The Tunisian Space Association (TUNSA)
Ouajdi Korbaa | ISITCom Sousse

04

The Aeronautics and Space Industry, Challenges and Prospects

Kamel Besbes | Mechatronics & Nanotechnology Research Center CRMN
Sousse
Foued EL KAMEL | AVIONAV



CONFERENCES

IADE Tunisia hosts various conferences, seminars, and workshops that cover a wide range of topics related to the aerospace and defense industries. These conferences provide a platform for industry experts, researchers, and professionals to share knowledge, discuss trends, and address key challenges in the field.



DINNER GALA

Provides a relaxed and social atmosphere where attendees can network, interact, and build relationships with industry professionals, government officials, potential clients, and partners. It allows for more informal conversations and connections that may not be possible during the main exhibition or conferences.





DRIVING COMMITTEE



Ministry of
the National Defense



Ministry of
the Interior



Ministry of
Foreign Affairs, Immigration
and Tunisians Abroad



Ministry of
Industry and SMEs



Ministry of
Development, Investment
and International Cooperation



Ministry of
Commerce



Ministry of
Transport



Ministry of Tourism
and Handicrafts



MEDIA PARTNERS



SPECIAL THANKS TO AIR DISPLAY TEAMS



WHY TUNISIA?

SEVERAL MODERNIZATIONS OPPORTUNITIES IN EQUIPMENT AND INFRASTRUCTURES

Tunisia leading a structural transformation of economies in the region

Tunisia is one of the preferred destinations for a significant number of aerospace & defence companies and hosts world class firms on its territory.

Tunisia leads a cross-border economic reform, giving rise to several modernization projects aimed at strengthening infrastructure, equipment and training, mainly in the industrial sectors, services and defence.

These upgrading programs are supported by the gradual increase in economic and defence budget projects over the coming years and supported by the new investment code, which offers significant benefits to national and international operators.

A real motivation to become the N°1 MRO African platform

Tunisia is one of the countries on the African continent, which is asserting itself as a player in the global aeronautical value chain.

Tunisia is equipped with the first African center for aeronautical maintenance as well as an efficient supply chain with a wide range of trades ranging from production to mechanical assembly, wiring, boiler, composite and surface treatment, engineering and aeronautical maintenance services.

The Tunisian aerospace components sector is known as an essential element of the last decade and demonstrates an undeniable dynamism.

REINFORCE YOUR RELATIONSHIPS WITH SENIOR DEFENCE LEADERS IN AFRICA.

Tunisia with the very next neighbouring countries represent together a huge potential for the defence industry with

over **900.000 military personnel**
and a **\$14+ Billion military budget**

+37,6%
INCREASE
DEVELOPMENT AND
INVESTMENT BUDGET

+32,7%
INCREASE
TRAINING AND
EMPLOYMENT BUDGET

+34,2%
INCREASE
INDUSTRY BUDGET

+31,2%
INCREASE
DEFENCE BUDGET

Built on a powerful strategic opening

360° STRATEGIC POSITION & OPENING

Tunisia enjoys a privileged position at the northern tip of the African continent, only 140 km from Europe, and with a wide geographical and political opening to African neighbours markets.

Being at the heart of the Euro-Mediterranean and Middle-East logistics chain, a privileged access point to the African market, Tunisia is a world economic hub and an ideal export

AEROSPACE INDUSTRIES, A GOVERNEMENT STRATEGY PILLAR

The Aerospace is a key sector in the Tunisian development strategy. The government aims to enhance this field through the creation of national aerospace clusters and a strengthened support from several national and international agencies.

DEFENSE INDUSTRIES, THE TAKING OFF

The Defense sector is currently buzzing with the recent implementation of a national strategy to promote this new local industry and the aspiration of several leading countries to make Tunisia a platform of the military industry serving neighbouring markets.

FREE-EXCHANGE PROGRAMS WITH SEVERAL AFRICAN COUNTRIES

The Common Market for Eastern and Southern Africa (COMESA) is a free trade area with twenty-one member states stretching from Tunisia to Eswatini (Swaziland). In 2008, COMESA agreed to an expanded free-trade zone including members of two other African trade blocs, the East African Community (EAC) and the Southern Africa Development Community (SADC).

The Economic Community of West African States, also known as ECOWAS, is a regional economic union of fifteen countries located in West Africa. ECOWAS includes two sub-regional blocs; The West African Economic and Monetary Union (also known by its French-language acronym UEMOA) and the West African Monetary Zone (WAMZ).

ADVANCED PARTNERSHIP WITH EUROPE



Tunisia is the first country in the Southern Mediterranean to have signed an Association and Free Trade Agreement with the European Union.

Tunisia also has the status of Advanced Partner with the European Union. This status can only strengthen its trade liberalization and its economic integration.





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